



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Examiner: Ouellette, Jonathan  
Serial No.: 10/017,630 Group Art Unit: 3629  
Filed: December 14, 2001 Docket: 60027.0289US01/BS#01378  
Due Date: April 21, 2004  
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

CERTIFICATE UNDER 37 CFR 1.8:

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By: 

Name: Alton Hornsby, III

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**39262**

PATENT TRADEMARK OFFICE

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APR 28 2004

**GROUP 3600**

CLAIMS AS AMENDED

Claims Remaining After Amendment		Highest Number Previously Paid For		Present Extra		Rate		Fee
Total Claims								
19	-	20	=	0	x	18.00	=	\$0.00
Independent Claims								
3	-	3	=	0	x	86.00	=	\$0.00
MULTIPLE DEPENDENT CLAIM FEE								\$0.00
TOTAL FILING FEE								.00

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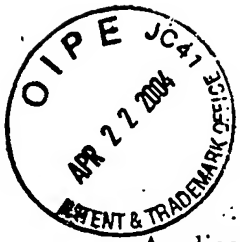
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By: 

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Reg. No.: 47,299

AH



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Attorney Docket: 60027.0289US01  
BS01378

Serial No: 10/017,630 Art Unit: 3629

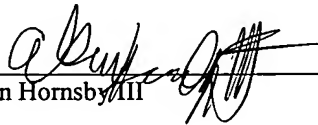
Date Filed: 12/14/01 Examiner: Ouellette, Jonathan

Invention: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

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**RESPONSE AND AMENDMENT**

Dear Sir:

Applicants sincerely appreciate the telephonic interview held between the Examiner and Applicants' representative on March 30, 2004 to discuss the above-referenced matter. Applicants respectfully request consideration of the following amendment and remarks contained herein in response to the Office Action mailed January 21, 2004. The Applicants respectfully submit that the amendment and remarks contained herein address all points raised by the Office Action and place the instant patent application in condition for allowance.